

SUMMARY OF 1999 VISITORS TO HAWAII

1999 ANNUAL VISITOR RESEARCH REPORT



OVERVIEW

The contrast between strong U.S. economic growth and uncertainty in the Japanese economy in 1999 continued to be reflected in the visitor statistics for Hawaii's three largest MMAs --U.S. West, U.S. East and Japan. Other Asian economies began to see improved rates of economic growth in 1999, enough to show increased visitor days over 1998 but not enough to meet or exceed 1998 spending levels. The Canadian market performed very well in 1999 in terms of both expenditures and visitor presence.

Visitors spent approximately \$10.3 billion in 1999, virtually unchanged from the previous year (-0.3%). Despite a 4.5 percent increase in total visitor days, overall expenditures were held back by a decline in average daily spending.

Total Expenditures

Significant increases in expenditures by visitors from the U.S. West, U.S. East, and Canada in 1999 were countered by a sharp decline in expenditures by Japanese visitors. The U.S. West became the largest market in terms of expenditures, accounting for nearly 30 percent of the total. The sharp increase in expenditures by the U.S. East market pushed them ahead of the Japan market, into second place. Japanese expenditures followed in 3rd place, continuing a declining trend over the past few years. These three MMA's accounted for 79.1 percent of all expenditures in the visitor industry for 1999.

Visitor Days

The *Visitor days* statistic is calculated by multiplying visitor arrivals by the average length of stay and is a more comprehensive measure of visitor presence in Hawaii than arrivals. A 2.2 percent increase in both visitor arrivals and length of stay pushed total visitor days up sharply over 1998. Canada saw the sharpest increase (31.1%), largely due to increasing lengths of stay. A drop in arrivals from Japan pulled total Japanese visitor days down by nearly 9 percent.

U.S. West visitors made up the largest share (37.3%) of visitor days due to the large number of visitors and relatively long stays. Although there were fewer visitors from the U.S. East than from Japan, U.S. East ranked second in visitor days (27.3%) because of their long length of stay (10.27 days). Japanese visitor days comprised 17.3 percent of the total, while Canadians accounted for nearly 6 percent of total visitor days.

Per Person Per Day Spending

Overall average spending per person per day fell by nearly 5 percent in 1999. Only the U.S. West and Canadian visitors spent significantly more per day in 1999 than in 1998; all others either spent essentially the same amount or less.

Despite the sharp decline (-11.8%) in the average Japanese per person per day spending, the Japanese still had the highest rate at \$227.30 per day. Oceania followed at \$194.20

per day, and Other Asia at \$192.70 per day. The Europeans, U.S. West, and Canadian visitors spent the least per day at \$135.40, \$135.60 and \$143.10, respectively. These figures do not include spending on airfare to and from Hawaii.

Per Person Per Trip Spending

Spending per person per trip also declined, but thanks to increasing lengths of stay, the decline was less than for per day spending.

Given their long average length of stay, Canadian visitors spent the most per trip, \$1,897.20 on average. This was closely followed by U.S. East visitors at \$1,708.00. U.S. West and Japanese visitors spent the least per trip.

Island Visitations

Island of Oahu: Oahu saw a 9.5 percent increase in total visitor days for 1999 (TABLE 4), with the largest increase coming from the international segment (12.1%).

International visitor arrivals actually declined by 7.0 percent. However, this decline was more than offset by a 20.5 percent increase their average length of stay -- nearly an entire extra day. Domestic visitor days increased 7.6 percent in 1999 with both the number and length of stay contributing to the increase. Oahu hosted nearly 73 percent of all international visitor days in the state for 1999 but only 39 percent of domestic visitor days. The number of visitors on Oahu for the average day in 1999 (the *average daily visitor census*) was 79,497 (TABLE 6).

Islands of Maui, Molokai and Lanai: Maui Island's count of visitor days for 1999 increased 3.7 percent. The increase was solely based on increasing arrivals from the domestic market (6.2%) which offset a decline in international visitor days of 8.9 percent. Maui Island's average daily visitor census was 41,918. The island accounted for more than a quarter of total visitor days spent in Hawaii and more than 30 percent of all domestic visitor days. In fact, domestic visitors spent more days on Maui (7.20) than on any other island.

Data for Molokai and Lanai showed declines in domestic and international visitor days for both islands in 1999. However, it must be noted that the margin of survey error for those two islands is quite high.

Island of Hawaii: After posting strong growth in 1998, visitor days on the island of Hawaii fell 5.2 percent in 1999. Length of stay for both domestic and international visitors declined for Hawaii Island in 1999. The only increasing category was a 1.7 percent increase in arrivals for the domestic market. The average daily visitor census was 22,736. Hawaii has the largest proportion of international visitor days among the neighbor islands, 20.1 percent of the total compared to 14.7 percent and 9.0 percent respectively for Maui and Kauai.

Island of Kauai: Visitor days increased 1.7 percent on Kauai in 1999 as a healthy, 8.5 percent increase in domestic visitor days was swamped by a 37.7 percent decline in the international count of visitor days. The drop in international visitor days came largely from declines in Japanese and Canadian visitor days. Kauai accounted for 14.1 percent of the State's total domestic visitor days, but only 3.5 percent of international visitor days. The average daily visitor census was 18,214.

Monthly Visitation Pattern

July was the busiest month in 1999, with an average of 188,059 visitors present per day. December, the peak month in 1998, ranked fourth busiest in 1999 probably due to Y2K concerns. In general, the winter months (December, January and February) and the late summer months (July and August) handled the most visitors.

Visitor Characteristics

First-time/repeat: First-time visitor arrivals increased by nearly 5 percent in 1999, boosting the share of this market to 41.1 percent of total arrivals (TABLE 2). The share of first-time visitors was larger in the international market (50.2%) as compared to the domestic market (35.8%). The average number of trips for all visitors was approximately 4. The heaviest repeater market was the U.S. West in which 75.3 percent of visitors indicated that they had been to Hawaii before (TABLE 13). Japan, other Asia, and Europe MMAs had more first-time than repeat visitors.

Meetings, Conventions and Incentive Travel: In 1999, 484,751 visitors came to Hawaii to attend meetings, conventions or were on incentive trips, up 7.3 percent from 1998 (TABLE 2). A strong 17.2 percent increase in Conventions and Conferences in this category offset a 14.7 percent decline in Incentive travel. Most of the increase in the category can be traced to conventions and conferences from the domestic market. The domestic growth was due to a myriad of smaller events and a few large events including the October 1999 American Dental Association Convention. However, the highest percent increase was registered by the International Conventions and Conferences subcategory, which increased 23.4 percent from 1998.

Honeymooners: Romance continued to provide an important reason for travel to Hawaii, with 661,767 visitors arriving here on their honeymoon or for weddings. The 11.6 percent increase over the previous year was primarily driven by the strong international market.

Cruises: Nearly 90,000 visitors flew here to board cruise ships. The bulk of the cruise passengers came from the domestic market. In addition to the visitors that flew here to board a cruise ship, another 44,755 arrived here on foreign cruise ships.

TABLE 1: Summary of Visitor Statistics: 1999 vs. 1998

CATEGORY AND MMA	1999	1998	(%) Change
TOTAL EXPENDITURES (\$mil.)	10,279.7	10,309.2	-0.3%
U.S. West	3,040.9	2,736.9	11.1%
U.S. East	2,735.4	2,591.1	5.6%
Japan	2,359.2	2,932.5	-19.5%
Canada	479.6	346.2	38.5%
Europe	296.5	422.4	-29.8%
Oceania	182.7	185.7	-1.6%
Other Asia	174.5	191.7	-9.0%
Latin America *	29.4	27.8	5.9%
Other	545.8	476.0	14.7%
Supplemental business	435.7	398.9	9.2%
TOTAL VISITOR DAYS	60,020,237	57,446,913	4.5%
U.S. West	22,412,942	20,663,240	8.5%
U.S. East	16,378,572	15,495,022	5.7%
Japan	10,377,326	11,374,984	-8.8%
Canada	3,351,926	2,556,955	31.1%
Europe	2,189,957	2,210,728	-0.9%
Oceania	941,145	964,632	-2.4%
Other Asia	905,320	858,790	5.4%
Latin America *	170,268	212,533	-19.9%
Other	3,292,779	3,110,029	5.9%
VISITOR ARRIVALS	6,741,037	6,595,790	2.2%
U.S. West	2,308,836	2,125,993	8.6%
U.S. East	1,601,238	1,508,698	6.1%
Japan	1,825,588	2,004,354	-8.9%
Canada	252,777	232,592	8.7%
Europe	183,868	182,766	0.6%
Oceania	111,205	107,116	3.8%
Other Asia	129,564	114,480	13.2%
Latin America *	17,305	21,379	-19.1%
Other	310,656	298,412	4.1%
AVERAGE LENGTH OF STAY	8.90	8.71	2.2%
U.S. West	9.71	9.72	-0.1%
U.S. East	10.23	10.27	-0.4%
Japan	5.68	5.68	0.2%
Canada	13.26	10.99	20.6%
Europe	11.91	12.10	-1.5%
Oceania	8.46	9.01	-6.0%
Other Asia	6.99	7.50	-6.9%
Latin America *	9.84	9.94	-1.0%
Other	10.60	10.42	1.7%
PER PERSON PER DAY SPENDING (\$)	171.3	179.5	-4.6%
U.S. West	135.7	132.5	2.4%
U.S. East	167.0	167.2	-0.1%
Japan	227.3	257.8	-11.8%
Canada	143.1	135.4	5.7%
Europe	135.4	191.1	-29.1%
Oceania	194.2	192.5	0.9%
Other Asia	192.7	223.2	-13.7%
Latin America *	172.8	130.7	32.2%
Other	165.7	153.1	8.3%
PER PERSON PER TRIP SPENDING (\$)	1,524.9	1,562.9	-2.4%
U.S. West	1,317.1	1,287.3	2.3%
U.S. East	1,708.3	1,717.4	-0.5%
Japan	1,292.3	1,463.1	-11.7%
Canada	1,897.2	1,488.5	27.5%
Europe	1,612.7	2,311.2	-30.2%
Oceania	1,643.2	1,733.3	-5.2%
Other Asia	1,346.8	1,674.5	-19.6%
Latin America *	1,700.3	1,299.2	30.9%
Other	1,756.8	1,595.2	10.1%

* Latin America MMA contains data on visitors from domestic cities only.

Source: DBEDT

TABLE 2: Summary of Visitor Characteristics: 1999 vs. 1998

TOTAL VISITORS	TOTAL			DOMESTIC			INTERNATIONAL		
	1999	1998	% Change	1999	1998	% Change	1999	1998	% Change
Total Visitor Days	60,020,237	57,446,913	4.5%	43,069,177	40,904,938	5.3%	16,951,060	16,541,975	2.5%
Total Visitors	6,741,037	6,595,790	2.2%	4,255,621	4,014,140	6.0%	2,485,416	2,581,650	-3.7%
PARTY SIZE									
One	1,237,647	1,308,504	-5.4%	900,349	881,400	2.1%	337,298	427,104	-21.0%
Two	2,951,430	2,891,693	2.1%	2,032,272	1,923,358	5.7%	919,158	968,336	-5.1%
Three or more	2,551,959	2,395,593	6.5%	1,323,000	1,209,382	9.4%	1,228,959	1,186,211	3.6%
Avg Party Size	2.10	2.01	4.6%	1.94	1.87	3.9%	2.46	2.23	10.1%
VISIT STATUS									
First-Time	2,769,507	2,641,577	4.8%	1,522,276	1,449,367	5.0%	1,247,231	1,192,210	4.6%
Repeat	3,971,530	3,954,213	0.4%	2,733,345	2,564,773	6.6%	1,238,185	1,389,440	-10.9%
Average # Trips	4.09	4.10	-0.2%	4.70	4.67	0.7%	3.04	3.21	-5.2%
TRAVEL METHOD									
Group Tour	1,521,707	1,638,532	-7.1%	387,342	391,892	-1.2%	1,134,365	1,246,640	-9.0%
Package	3,209,746	2,905,639	10.5%	1,520,407	1,491,705	1.9%	1,689,339	1,413,934	19.5%
Group Tour & Pkg	1,318,506	1,218,579	8.2%	309,916	314,120	-1.3%	1,008,590	904,459	11.5%
True Independent	3,327,741	3,264,691	1.9%	2,657,788	2,442,187	8.8%	669,953	822,503	-18.5%
ISLANDS VISITED									
Oahu	4,560,142	4,601,834	-0.9%	2,347,040	2,222,551	5.6%	2,213,101	2,379,283	-7.0%
Maui County	2,347,002	2,304,115	1.9%	1,866,531	1,776,165	5.1%	480,471	527,950	-9.0%
...Maui	2,278,933	2,243,912	1.6%	1,813,488	1,725,134	5.1%	465,446	518,779	-10.3%
...Molokai	69,657	75,245	-7.4%	59,685	62,563	-4.6%	9,972	12,682	-21.4%
...Lanai	94,546	97,434	-3.0%	80,434	82,385	-2.4%	14,112	15,048	-6.2%
Kauai	1,089,289	1,078,400	1.0%	929,657	881,571	5.5%	159,632	196,828	-18.9%
Big Island	1,307,720	1,340,767	-2.5%	942,359	927,037	1.7%	365,361	413,731	-11.7%
...Hilo	429,781	413,935	3.8%	298,094	292,847	1.8%	131,686	121,087	8.8%
...Kona	1,093,524	1,137,993	-3.9%	815,881	809,424	0.8%	277,643	328,569	-15.5%
LENGTH OF STAY									
Oahu (days)	6.36	5.76	10.5%	7.12	6.98	1.9%	5.57	4.62	20.5%
Maui (days)	6.71	6.58	2.1%	7.20	7.12	1.0%	4.84	4.76	1.6%
Molokai (days)	4.98	5.61	-11.3%	5.07	5.37	-5.5%	4.42	6.83	-35.4%
Lanai (days)	4.34	4.75	-8.6%	4.12	4.48	-8.0%	5.56	6.19	-10.1%
Kauai (days)	6.10	6.06	0.7%	6.51	6.33	2.9%	3.74	4.87	-23.2%
Big Island (days)	6.35	6.53	-2.8%	7.04	7.34	-4.2%	4.56	4.71	-3.2%
...Hilo (days)	4.24	4.67	-9.2%	4.46	4.61	-3.3%	3.76	4.83	-22.2%
...Kona (days)	5.92	6.00	-1.2%	6.50	6.74	-3.6%	4.22	4.15	1.6%
Statewide (days)	8.90	8.71	2.2%	10.12	10.19	-0.7%	6.82	6.41	6.4%
ACCOMMODATIONS									
Hotel	4,612,702	4,562,655	1.1%	2,581,579	2,445,157	5.6%	2,031,123	2,117,497	-4.1%
...Hotel Only	4,286,278	4,226,439	1.4%	2,321,714	2,188,177	6.1%	1,964,564	2,038,262	-3.6%
Condo	1,326,734	1,350,362	-1.7%	1,046,359	1,025,681	2.0%	280,375	324,681	-13.6%
...Condo Only	1,115,262	1,130,491	-1.3%	884,467	860,019	2.8%	230,795	270,472	-14.7%
Apartment	80,654	84,495	-4.5%	64,650	63,789	1.3%	16,004	20,706	-22.7%
Bed & Breakfast	96,388	86,189	11.8%	61,709	59,427	3.8%	34,679	26,761	29.6%
Cruise Ship	89,971	89,667	0.3%	82,575	79,470	3.9%	7,396	10,197	-27.5%
Friends or Relatives	551,572	554,859	-0.6%	476,356	451,904	5.4%	75,216	102,955	-26.9%
PURPOSE OF TRIP									
Pleasure (Net)	5,464,560	5,400,169	1.2%	3,275,236	3,090,475	6.0%	2,189,324	2,309,694	-5.2%
...Honeymoon	661,767	592,758	11.6%	266,304	254,510	4.6%	395,463	338,248	16.9%
MC&I (Net)	484,751	451,713	7.3%	384,171	351,887	9.2%	100,580	99,826	0.8%
.....Convention/Conf.	300,241	256,193	17.2%	247,556	213,505	15.9%	52,685	42,687	23.4%
.....Corp. Meetings	98,653	95,524	3.3%	79,792	75,759	5.3%	18,861	19,765	-4.6%
.....Incentive	91,511	107,343	-14.7%	61,412	68,017	-9.7%	30,099	39,326	-23.5%
Other Business	215,634	208,822	3.3%	183,546	179,107	2.5%	32,088	29,714	8.0%
Visit Friends/Relatives	406,468	422,778	-3.9%	350,874	339,500	3.4%	55,594	83,278	-33.2%
Government/Military	94,137	64,891	45.1%	62,511	57,202	9.3%	31,626	7,690	311.3%
Attend School	21,099	17,051	23.7%	12,067	11,102	8.7%	9,032	5,949	51.8%
EXPENDITURES									
Total Expenditures (\$ mil.)	10,279.7	10,309.2	-0.3%	NA	NA	NA	NA	NA	NA
Per Person Per Day (\$)	171.3	179.5	-4.6%	NA	NA	NA	NA	NA	NA
Per Person Per Trip (\$)	1,524.9	1,562.9	-2.4%	NA	NA	NA	NA	NA	NA

NA: Not available.

Source: DBEDT

TABLE 3: Visitor Characteristics: 1999 vs. 1998
(% of Total)

1999 & 1998 % of Total	TOTAL		DOMESTIC		INTERNATIONAL	
	1999	1998	1999	1998	1999	1998
Total Visitors	6,741,037	6,595,790	4,255,621	4,014,140	2,485,416	2,581,650
PARTY SIZE						
One	18.4%	19.8%	21.2%	22.0%	13.6%	16.5%
Two	43.8%	43.8%	47.8%	47.9%	37.0%	37.5%
Three or more	37.9%	36.3%	31.1%	30.1%	49.4%	45.9%
Avg Party Size	2.10	2.01	1.94	1.87	2.46	2.23
VISIT STATUS						
First-Time	41.1%	40.0%	35.8%	36.1%	50.2%	46.2%
Repeat	58.9%	60.0%	64.2%	63.9%	49.8%	53.8%
Average # Trips	4.09	4.10	4.70	4.67	3.04	3.21
TRAVEL METHOD						
Group Tour	22.6%	24.8%	9.1%	9.8%	45.6%	48.3%
Package	47.6%	44.1%	35.7%	37.2%	68.0%	54.8%
Group Tour & Pkg	19.6%	18.5%	7.3%	7.8%	40.6%	35.0%
True Independent	49.4%	49.5%	62.5%	60.8%	27.0%	31.9%
ISLANDS VISITED						
Oahu	67.6%	69.8%	55.2%	55.4%	89.0%	92.2%
Maui County	34.8%	34.9%	43.9%	44.2%	19.3%	20.5%
...Maui	33.8%	34.0%	42.6%	43.0%	18.7%	20.1%
...Molokai	1.0%	1.1%	1.4%	1.6%	0.4%	0.5%
...Lanai	1.4%	1.5%	1.9%	2.1%	0.6%	0.6%
Kauai	16.2%	16.3%	21.8%	22.0%	6.4%	7.6%
Big Island	19.4%	20.3%	22.1%	23.1%	14.7%	16.0%
...Hilo	6.4%	6.3%	7.0%	7.3%	5.3%	4.7%
...Kona	16.2%	17.3%	19.2%	20.2%	11.2%	12.7%
ACCOMMODATIONS						
Hotel	68.4%	69.2%	60.7%	60.9%	81.7%	82.0%
...Hotel Only	63.6%	64.1%	54.6%	54.5%	79.0%	79.0%
Condo	19.7%	20.5%	24.6%	25.6%	11.3%	12.6%
...Condo Only	16.5%	17.1%	20.8%	21.4%	9.3%	10.5%
Apartment	1.2%	1.3%	1.5%	1.6%	0.6%	0.8%
Bed & Breakfast	1.4%	1.3%	1.5%	1.5%	1.4%	1.0%
Cruise Ship	1.3%	1.4%	1.9%	2.0%	0.3%	0.4%
Friends or Relatives	8.2%	8.4%	11.2%	11.3%	3.0%	4.0%
PURPOSE OF TRIP						
Pleasure (Net)	81.1%	81.9%	77.0%	77.0%	88.1%	89.5%
...Honeymoon	9.8%	9.0%	6.3%	6.3%	15.9%	13.1%
MC&I (Net)	7.2%	6.8%	9.0%	8.8%	4.0%	3.9%
.....Convention/Conf.	4.5%	3.9%	5.8%	5.3%	2.1%	1.7%
.....Corp. Meetings	1.5%	1.4%	1.9%	1.9%	0.8%	0.8%
.....Incentive	1.4%	1.6%	1.4%	1.7%	1.2%	1.5%
Other Business	3.2%	3.2%	4.3%	4.5%	1.3%	1.2%
Visit Friends/Relatives	6.0%	6.4%	8.2%	8.5%	2.2%	3.2%
Government/Military	1.4%	1.0%	1.5%	1.4%	1.3%	0.3%
Attend School	0.3%	0.3%	0.3%	0.3%	0.4%	0.2%

Source: DBEDT

TABLE 4: Visitor Days by Island: 1999 vs. 1998

	TOTAL			DOMESTIC			INTERNATIONAL		
	1999	1998	% Change	1999	1998	% Change	1999	1998	% Change
TOTAL STATE	60,020,237	57,446,913	4.5%	43,069,177	40,904,938	5.3%	16,951,060	16,541,975	2.5%
OAHU	29,016,511	26,507,564	9.5%	16,700,484	15,521,832	7.6%	12,316,027	10,985,733	12.1%
MAUI COUNTY	16,057,004	15,645,201	2.6%	13,683,405	12,995,030	5.3%	2,373,599	2,650,171	-10.4%
MAUI	15,299,907	14,760,423	3.7%	13,048,864	12,290,073	6.2%	2,251,043	2,470,350	-8.9%
MOLOKAI	346,826	422,437	-17.9%	302,780	335,776	-9.8%	44,047	86,661	-49.2%
LANAI	410,270	462,341	-11.3%	331,762	369,181	-10.1%	78,509	93,160	-15.7%
KAUAI	6,647,963	6,536,868	1.7%	6,051,448	5,579,291	8.5%	596,515	957,577	-37.7%
BIG ISLAND	8,298,758	8,757,279	-5.2%	6,633,839	6,808,785	-2.6%	1,664,919	1,948,494	-14.6%
HILO	1,823,057	1,934,521	-5.8%	1,328,468	1,349,711	-1.6%	494,589	584,810	-15.4%
KONA	6,475,701	6,822,758	-5.1%	5,305,372	5,459,073	-2.8%	1,170,330	1,363,684	-14.2%

Source: DBEDT

TABLE 5: Visitor Days by Month: 1999 vs. 1998

	TOTAL			DOMESTIC			INTERNATIONAL		
	1999	1998	% Change	1999	1998	% Change	1999	1998	% Change
JANUARY	5,572,576	5,370,977	3.8%	3,859,508	3,733,968	3.4%	1,713,068	1,637,009	4.6%
FEBRUARY	4,998,165	4,824,140	3.6%	3,399,031	3,327,522	2.1%	1,599,132	1,496,618	6.8%
MARCH	5,142,171	4,953,051	3.8%	3,543,106	3,502,439	1.2%	1,599,065	1,450,611	10.2%
APRIL	4,330,560	4,453,853	-2.8%	3,157,947	3,291,046	-4.0%	1,172,614	1,162,808	0.8%
MAY	4,288,806	4,180,819	2.6%	3,177,925	3,028,615	4.9%	1,110,883	1,152,204	-3.6%
JUNE	5,178,165	4,907,805	5.5%	3,938,501	3,719,394	5.9%	1,239,666	1,188,411	4.3%
JULY	5,829,823	5,339,987	9.2%	4,260,970	3,873,706	10.0%	1,568,850	1,466,281	7.0%
AUGUST	5,408,720	5,151,563	5.0%	3,890,960	3,605,228	7.9%	1,517,764	1,546,335	-1.8%
SEPTEMBER	4,371,295	4,083,329	7.1%	3,047,218	2,799,425	8.9%	1,324,080	1,283,905	3.1%
OCTOBER	4,911,186	4,340,742	13.1%	3,593,007	3,168,040	13.4%	1,318,177	1,172,702	12.4%
NOVEMBER	4,632,346	4,403,472	5.2%	3,316,616	3,069,593	8.0%	1,315,730	1,333,878	-1.4%
DECEMBER	5,356,424	5,437,174	-1.5%	3,884,389	3,785,962	2.6%	1,472,033	1,651,213	-10.9%
TOTAL	60,020,237	57,446,913	4.5%	43,069,177	40,904,938	5.3%	16,951,060	16,541,975	2.5%

Source: DBEDT

TABLE 6: Average Daily Census by Island: 1999 vs. 1998

	TOTAL			DOMESTIC			INTERNATIONAL		
	1999	1998	% Change	1999	1998	% Change	1999	1998	% Change
TOTAL STATE	164,439	157,389	4.5%	117,998	112,068	5.3%	46,441	45,320	2.5%
OAHU	79,497	72,623	9.5%	45,755	42,526	7.6%	33,743	30,098	12.1%
MAUI COUNTY	43,992	42,864	2.6%	37,489	35,603	5.3%	6,503	7,261	-10.4%
MAUI	41,918	40,440	3.7%	35,750	33,671	6.2%	6,167	6,768	-8.9%
MOLOKAI	950	1,157	-17.9%	830	920	-9.8%	121	237	-49.2%
LANAI	1,124	1,267	-11.3%	909	1,011	-10.1%	215	255	-15.7%
KAUAI	18,214	17,909	1.7%	16,579	15,286	8.5%	1,634	2,623	-37.7%
BIG ISLAND	22,736	23,993	-5.2%	18,175	18,654	-2.6%	4,561	5,338	-14.6%
HILO	4,995	5,300	-5.8%	3,640	3,698	-1.6%	1,355	1,602	-15.4%
KONA	17,742	18,692	-5.1%	14,535	14,956	-2.8%	3,206	3,736	-14.2%

Source: DBEDT

TABLE 7: Average Daily Census by Month: 1999 vs. 1998

	TOTAL			DOMESTIC			INTERNATIONAL		
	1999	1998	% Change	1999	1998	% Change	1999	1998	% Change
JANUARY	179,761	173,257	3.8%	124,500	120,451	3.4%	55,260	52,807	4.6%
FEBRUARY	178,506	172,291	3.6%	121,394	118,840	2.1%	57,112	53,451	6.8%
MARCH	165,876	159,776	3.8%	114,294	112,982	1.2%	51,583	46,794	10.2%
APRIL	144,352	148,462	-2.8%	105,265	109,702	-4.0%	39,087	38,760	0.8%
MAY	138,349	134,865	2.6%	102,514	97,697	4.9%	35,835	37,168	-3.6%
JUNE	172,606	163,594	5.5%	131,283	123,980	5.9%	41,322	39,614	4.3%
JULY	188,059	172,258	9.2%	137,451	124,958	10.0%	50,608	47,299	7.0%
AUGUST	174,475	166,179	5.0%	125,515	116,298	7.9%	48,960	49,882	-1.8%
SEPTEMBER	145,710	136,111	7.1%	101,574	93,314	8.9%	44,136	42,797	3.1%
OCTOBER	158,425	140,024	13.1%	115,903	102,195	13.4%	42,522	37,829	12.4%
NOVEMBER	154,412	146,782	5.2%	110,554	102,320	8.0%	43,858	44,463	-1.4%
DECEMBER	172,788	175,393	-1.5%	125,303	122,128	2.6%	47,485	53,265	-10.9%
TOTAL	164,439	157,389	4.5%	117,998	112,068	5.3%	46,441	45,320	2.5%

Source: DBEDT